

Creative Presentation → MOHAMMED NOUSHAD

17 JAN 2026



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[growthmarketing.ae](http://growthmarketing.ae)

Dubai, UAE

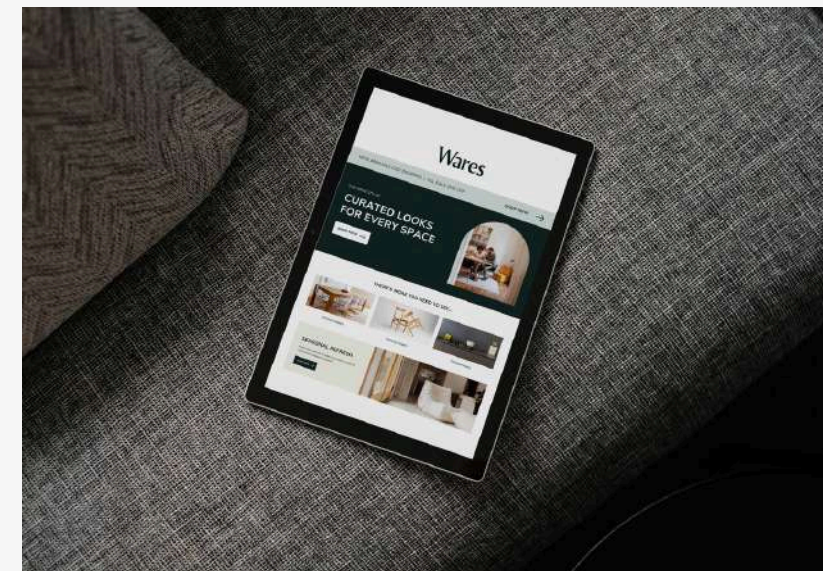
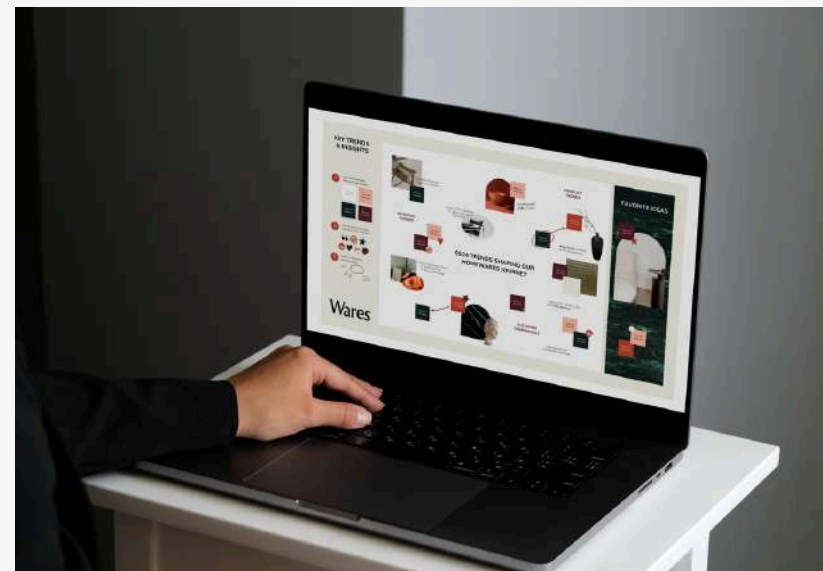
0566433676



# Introduction

## Advertising and Digital Marketing Consultant

Performance driven growth through paid media, SEO, and integrated campaigns



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## Introduction

# Hello, I'm Mohammed Noushad!

I help UAE businesses turn advertising into measurable revenue

I am a Dubai based performance marketing and advertising consultant with over 5 years of hands on experience in the UAE market. I focus on ROI first campaigns across Google Ads, SEO, online directories, social media, and email marketing.



Consultative selling and long term client relationships

Full client lifecycle from prospecting to renewals



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# Results and scale



**5 plus years UAE market experience**



**140 plus active client accounts managed**



**Around 40 percent YoY revenue growth delivered at ATN**



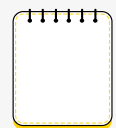
**1000 plus clients handled overall**



**Daily sales discipline, approached 20 plus merchants daily, closed 5 per day in prior role**



**Sales Achievement**

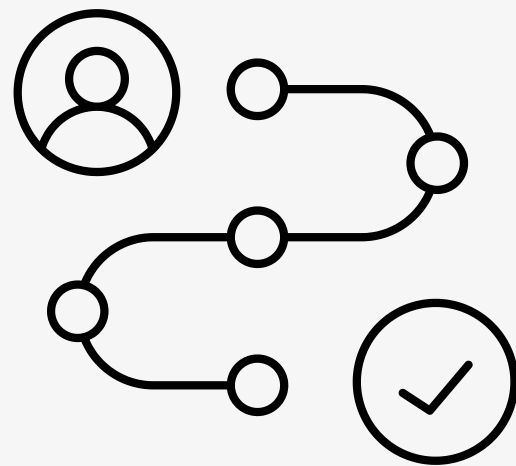
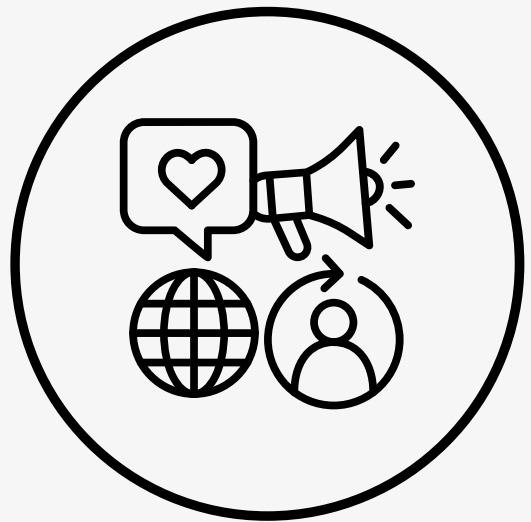
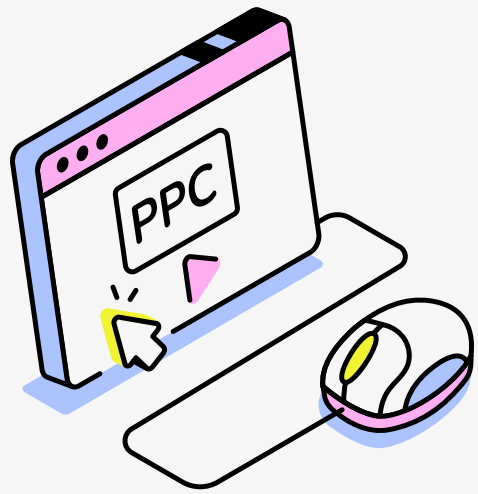


Metrics include direct account management, campaigns, and advertising solutions across multiple industries in Dubai.

# Services I deliver

<b>Google Ads search, performance optimization, ROI tracking</b>	<b>SEO and online directories management</b>
<b>Lead generation strategy for B2B and B2C</b>	<b>Social media and email marketing support</b>
<b>Landing page feedback and conversion improvements</b>	<b>Media planning and integrated solutions</b>

# My channel playbook



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# Industry Experience Across B2B and B2C Segments in Dubai

I have hands on experience across high value Dubai industries and understand different buyer behaviors



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# Brands



## STARWELL MIDDLE EAST



# Brands



# Brands



النهال لتجارة معدات المصانع ذ.م.م.  
al nihal industrial equip. tr. llc



**AI Zerwa**  
Trading Co. LLC  
fluid displacement solutions



**NEXA**  
GENERAL TRADING  
INDUSTRIAL CONFIAANT AMOUREUX



**Brands**



في بي للتجارة ذ.م.م.  
**Vee Pee Trading LLC**

هاتف: +971 4 2395888، فاكس: +971 4 2395888  
ص.ب. 97212، دبي - الإمارات العربية المتحدة  
Tel: +971 4 2395888, Fax: +971 4 2395888  
P.O. Box: 97212, Dubai, United Arab Emirates  
البريد الإلكتروني: vpdt@eim.ae  
Web: www.veepeetrade.com



**Barad Atlanta**  
Trading LLC



**SIMPLE UNIQUE**  
HARDWARE & SAFETY TRADING L.L.C.



**JASPA**



في بي ام لتجارة الكهربائية ذ.م.م.  
ELECTRICAL TRADING L.L.C.



**GOLDENWAY**  
ELECTRICALS



**DADDY FASTENER**  
BUILDING MATERIALS TRADING LLC

**CT**  
COMPLEX  
TECHNOLOGIES



# Brands



**OCEANIC GLOBAL MARINE**  
SUPPLY L.L.C



**ARABIAN GULF**  
ESTABLISHMENT

graphiccare



**Digital**  
Future Solutions



# Brands



AL TAQWA



ماسون لايت  
**MASONLITE**  
Sign Supplies & Equipment



HIMALAYA  
A/C SYSTEMS  
CONTRACTING

thejas  
trading LLC



# SHIVA

Innovation & Excellence

جيورج لتأجير المعدات ش.ذ.م.م  
**GEORGE**  
EQUIPMENT RENTAL L.L.C



# DGT

since 1993



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**Brands**



# MAS Scientific Lab

Supplier Of Scientific Laboratory Instruments



Stars



# Brands



TEST & MEASUREMENT



دارووالا اخوان د.م.م  
Daruwala Brothers L.L.C.

MEDUSA



SOLETANCHE BACHY



ROMA ENTERPRISES



**Brands**



**HADEED TOOLS  
AND HARDWARE**



**CP WORLD**

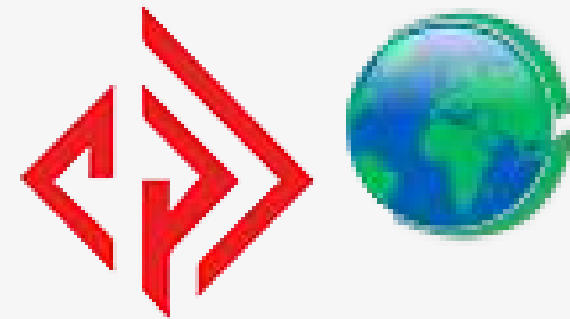
**ABS**



# Brands



Anwar Al Madeenah  
— BUILDING MATERIALS TRADING LLC —



GLOBAL REACH FZE  
Connecting Brands Globally



C PACK INTERNATIONAL  
Carton And Wrapping Industry LLC.

ATLAS AL SHARQ  
OILFIELD AND MARINE  
SUPPLY EST. FZE.



**Brands**



**WOODMANS**  
DECORE CONT. CO. LLC

**AKP** AKP NEW DECOR  
MATERIALS



سوبركول التجارة ذ.م.م  
Super Cool Trading L.L.C



**since: 1993**

**Viking Emirates Radiators &  
Cooling Systems IND.L.L.C**

radaway

**GKKE**  
CORPORATION LIMITED

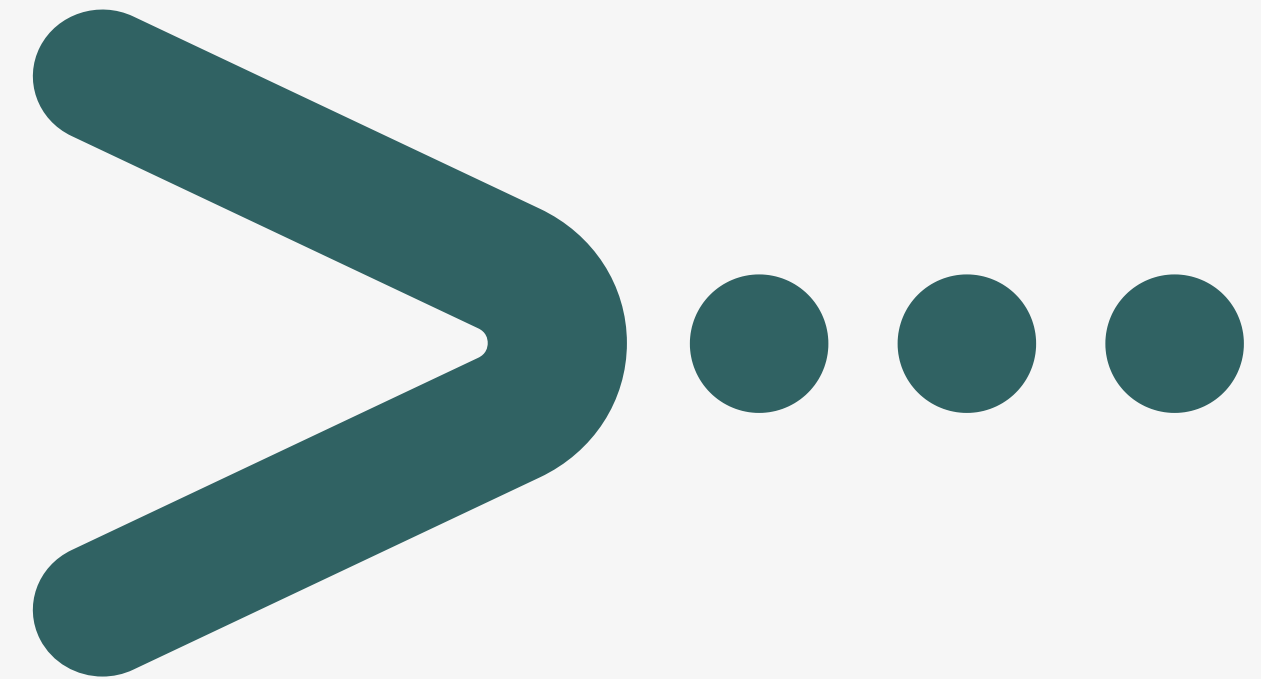


**Brands**

**Blue Bolt**  
MAINTENANCE & RENOVATION



Cleresdyne



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# My Working Process



Discovery  
and offer clarity



Competitor scan  
and keyword intent  
mapping



Campaign plan  
with budget split  
and KPIs



Launch with  
tracking and lead  
quality feedback



Weekly  
optimization and  
scaling decisions



1  
Discovery  
and offer clarity  
@reallygreatsite

2  
Competitor scan  
and keyword intent  
mapping

3  
Campaign plan  
**with budget** split  
and KPIs

4  
Launch with  
tracking and lead  
quality

6  
Monthly  
reporting, retention,  
renewal, upsell

# Skills and Tools

## Core skills

- ✓ Performance marketing, lead gen, client acquisition



- ✓ Media planning, optimization, revenue growth

- ✓ Media planning, optimization, revenue growth



- ✓ CRM reporting, analytics

## Tools and education

- ✓ Odoo CRM



- ✓ Advanced Digital Marketing Diploma, HACA Dubai 2024 to 2025



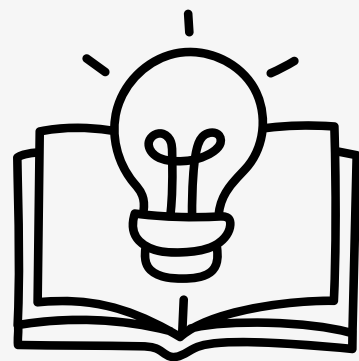
- ✓ Google Digital Marketing Certification 2021



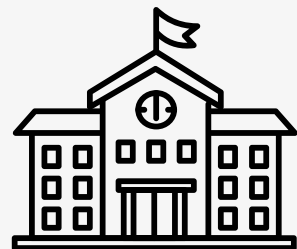
# My Education



**Mangalore univercity**



**HACA Dubai**



**CBSE - Central board of Secondary Education**



# Contact



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## PORTFOLIO WEBSITES



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